

Data Storytelling with Oracle Analytics & AI

Foundations & Narrative

Day 1

Intro to Data Storytelling

What it is and why it matters
Data, narrative, visuals: the core trio
How people absorb insights

Audience & Message

Mapping stakeholders and decisions
Turning analysis into clear messages
Writing strong headlines

Narrative Flow

Problem, insight, impact structure
Making numbers relatable
Sequencing for clarity

Visual Basics

Picking the right chart
Decluttering and focus techniques
Color, emphasis, annotations

Lab Session

Building & Presenting

Day 2

Dashboards with Oracle Tools

Storyboarding in OAC & FDI
Guiding attention with interactivity
AI-driven visuals & anomaly detection

AI for Storytelling

Natural language summaries
Adding context with RAG
Bias and transparency tips

Presenting the Story

Speaking with impact
Handling questions and pushback

Governance & Scale

Templates and standards
Data source clarity and trust

Lab Session